# **Mitch Atkins**

# Qualifications

- Over 38 years of leadership, technical and creative experience
- Lead multiple teams to successfully produce world class shows and entertainment
- Respected member of artistic community as Theatrical Producer and Artistic Director
- Builds successful partnerships with industry leading vendors
- Able to effectively lead multiple projects in a fast changing environment
- Creatively solve complex technical and operational challenges
- Proficient in Smartsheet, Microsoft Project, Excel, Word

# **Experience**

#### 2017 - Present

# Principal - Wonder-Worx

- o New Theater Build out.
- o Church AV build outs and expansions.
- o Multiple Entertainment development package consultations.
- o Created/Produced New Video-Based Dance Party for Science Center
- o Developed New full-scale Stage Production for Science Center
- o Mounting of high-profile Entertainment Walk-Through Experience
- o Large scale parade project for world class entertainment company (EXPO 2020)
- o Project Lead, major float fabrication effort 7 floats (Magic Happens)
- o Project Lead, scenic fabrication and installation (Snow White Attraction)
- o Major "mobile" animatronics figure project (Jurassic Live on Tour)
- Major animatronics project (Secret Life of Pets)
- o X-Prize 2017, Creative Director; Lawn Event and "Future of Housing" Experience

#### *2017 - 2018*

#### Director of Entertainment Production-Knott's Berry Farm

- Manage Internal Production Group Scenic fabrication, lighting, FX, audio, paint, props
- Drive overall production schedules
- Manage Entertainment Technical Operations
- Manage Production and Tech Operations budgets

#### 2015 - 2017

#### **Principal Technical Director - Disney Creative Entertainment**

- Manage Disneyland Resort Technical Director staff
- Assign Technical Directors to Projects and events
- Support Resort Technical Directors with project oversight
- Provide early project development feasibility and preliminary estimates

#### *2007 - 2016*

#### **Senior Technical Director - Disney Creative Entertainment**

- Build and manage project technical budgets
- Create scope of work and bid packages
- Select and manage vendors and technical team through project build and show installs

**Shows/Atmosphere**: Frozen – Live at the Hyperion, Fantasmic!, Mad T Party, ElecTRONica, Glowfest, "Celebrate" Resort Décor, Tangled Meet & Greet

#### 2007 - 2016 continued

**Parades**: Paint the Night – HK Disneyland and Disneyland (*THEA award*), Festival of Fantasy Parade (Magic Kingdom), DCA Parade Route Expansion Project, Celebrate A Street Party, Phineas and Ferb Street Party, Viva Navidad, Walt Disney Company - Parades Subject Matter Expert, Disney Global Standards Development

#### 2006

### **Producer - Disney Creative Entertainment**

• Lead Project Teams and driving creative process while regularly reporting to Executives

**Projects**: Year of a Million Dreams Resort Décor, Finding Nemo Submarine Voyage Queue Entertainment

#### *2003 - 2022*

# Founder/Artistic Director/Technical Director – Musical Theatre Orange County

- Manage annual business operations of 501c3 organization
- Develop volunteer and fundraising base
- Interview and hire directorial and staff for productions
- Guide creative and production process through mounting to ensure a cohesive vision

**Recent Shows**: Disney's The Little Mermaid, Disney's Beauty & The Beast, Disney's Mary Poppins, Disney's Tarzan, Hairspray, Joseph & The Amazing Technicolor Dreamcoat

**Journey to Christmas:** created/directed/produced an original Christmas Production enjoyed by over 15,000 attendees

#### *2001 - 2005*

# **Technical Director - Disney Creative Entertainment**

**Shows/Atmosphere**: Haunted Mansion Holiday (*THEA award*), Fantasmic! New Barge Development/Build, Small World Holiday Scenic Upgrades, Tower of Terror (overlay development), Multiple Photo Locations

Parades: Parade of Dreams, Muppets Pre-Parade, Lotso Truck, Christmas Parade (multiple new float units), Superstar Parade (development), Worlds of Wonder Parade (development), Electrical Parade Relocation to WDW, Disney's Electrical Parade (New Tinkerbell float and major upgrade), "Up" Pre-Parade, Grand Marshall Car Build, Synergy Float Build, Eureka Parade, Fleet Wide Fail-Safe Brake Project, Flex Chassis Development/Build, Cars Vehicles, High School Musical.

#### 1996 - 2001

#### **Technical Designer - Disneyland Entertainment**

 Parade of the Stars, Millennium Parade Development, Mulan Parade Build, Light Magic Development/Build

#### <u> 1987 - 1996</u>

#### Supervisor/General Foreman/Technician

Aladdin's Oasis Project, Pirates of the Caribbean Show Upgrades, Park-wide Crew Leadership

#### **Related Past Experience**

- Disney Leadership Development and Management Training Programs
- Technical Director/Lighting Designer (100+ shows) multiple theater venues
- Electronic Technician, Effects Designer, Animation Mechanic
- Technical Supervisor Chuck E Cheese
- Owner / Operator Arcade Video Games 1987 1994
- Recording Studio Engineer